

Tim Owen, Chief, CWC Information Services

NOAA National Weather Service National Climate Services Meeting May 9, 2016



Merger of NOAA Data Centers

- Part of Strengthening NESDIS
- Approved in the Consolidated and Further Continuing Appropriations Act, 2015, Public Law 113-235
- Build upon the full spectrum of weather/climatic, oceanographic, coastal, and geophysical products and services that the Data Centers previously delivered
- Provide consistent data management capability for all of NOAA

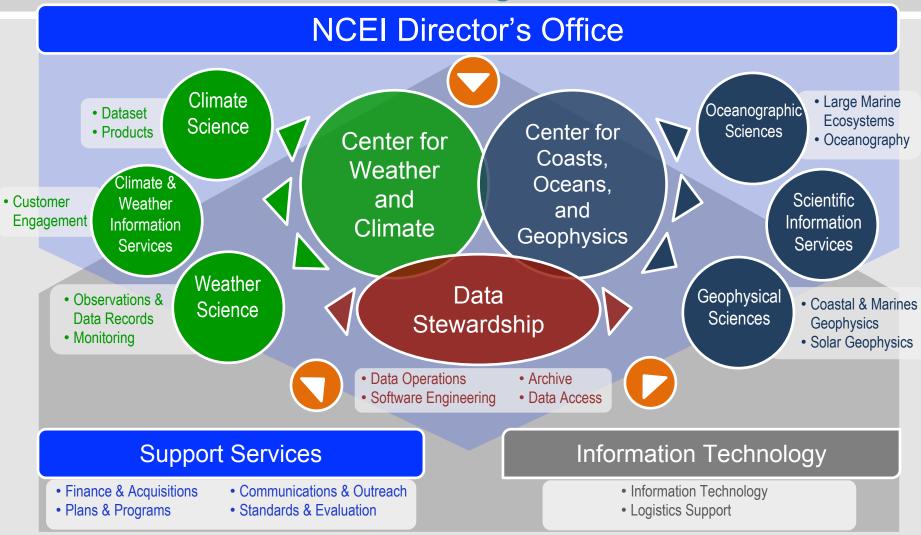


National Centers for Environmental Information

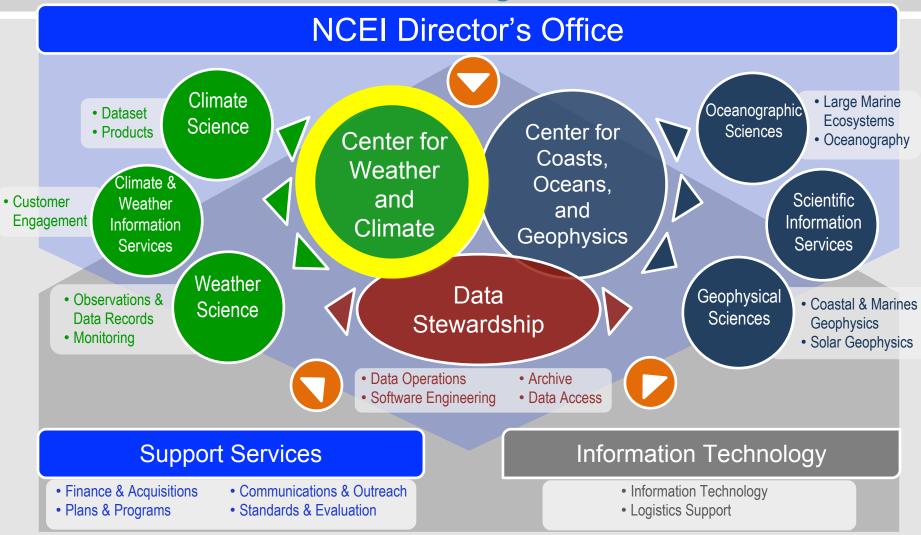
- Responsible for hosting and providing access to one of the most significant archives on Earth, with comprehensive oceanic, atmospheric, and geophysical data
- From the depths of the ocean to the surface of the sun and from million-year-old sediment records to near real-time satellite images
- Nation's leading authority for environmental information



National Centers for Environmental Information Functional Organization



National Centers for Environmental Information Functional Organization

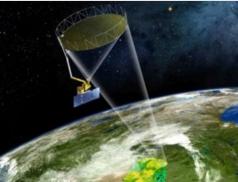


Weather and Climate

- World's largest weather and climate data archive with records ranging from paleoclimatology data to centuries-old journals to data less than an hour old
- Data are from land-based weather and climate stations, ships, buoys, weather balloons, radar, satellites, and comprehensive weather and climate models
- A suite of information products is available to describe the national and global climate and to monitor the state of the weather and climate variations, extremes, and trends

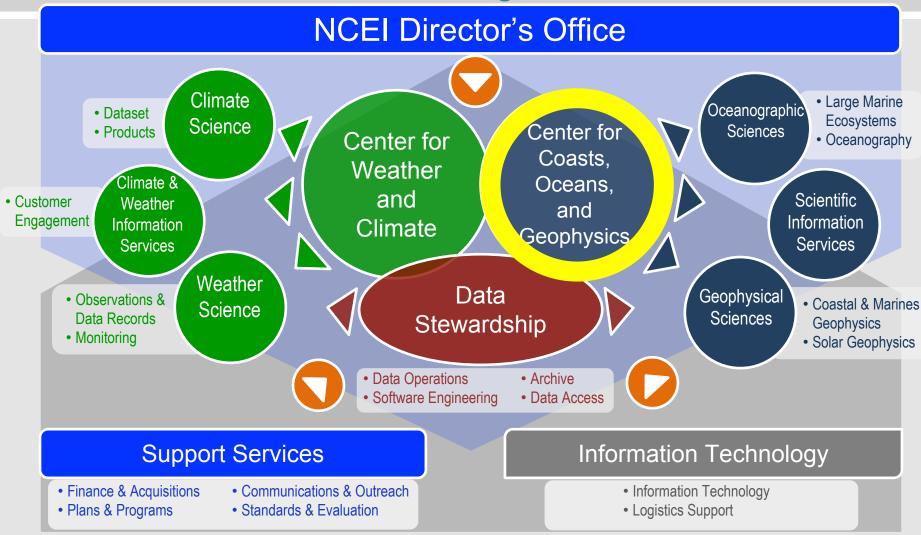
Center for Weather and Climate







National Centers for Environmental Information Functional Organization



Oceans and Coasts

- World's largest archive of oceanographic and coastal data, ranging from water temperatures dating to the late 1700s to present day ocean salinity, nutrients, waves and currents
- Data are from ocean and coast observations, ships, buoys, satellites, remote sensing, and ocean model simulations
- Products and data are used to answer
 questions about ocean and coast phenomena,
 management of coastal and marine resources,
 natural disasters, and marine transportation

Center for Coasts, Oceans, and Geophysics

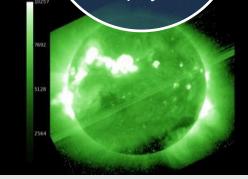


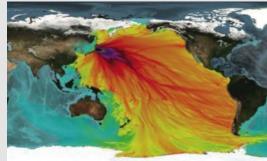


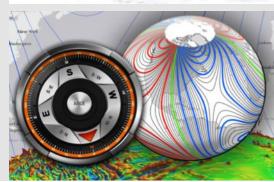
Geophysics

- Nation's geophysical data archive ranging from the surface of the sun to the Earth's seafloor and from the solid earth environment to weather in space
- Data are from satellites, space observations, ships, and models provides information on tsunamis, the U.S. Extended Continental Shelf, coastal Digital Elevation Models, geomagnetism, solar, and terrestrial
- Products and data support safe navigation both in space and on our oceans and coasts including the Arctic and the information needed in tsunami forecasting, sea level rise prediction, and storm surge inundation

Center for Coasts, Oceans, and Geophysics







NCEI Spatial and Temporal Span

Daily/Weekly

Monthly

Seasonal - Annual

Annual to Decadal

Local

Snowfall
Impact Index

FEMA,
disaster
response

Heating &
Cooling
Degree Days
Energy
Sector

Temperature & Precipitation Outlooks
Agriculture

Coastal Digital
Elevation
Models (DEM)

Hazard
Mitigation

Regional



Solar
Activity/Sun
Spots
Power
Distribution

Billion \$
Disasters,
Climate
Extremes Index
Insurance

Climate Normals

Construction, Infrastructure, Agriculture

National & Global



Global and U.
S. Climate
Summaries

Numerous
Sectors



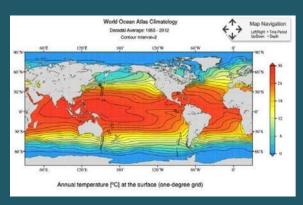
IPCC & National
Climate
Assessments
Gov't
Policymakers

NCEI Reference Products

Climate Normals



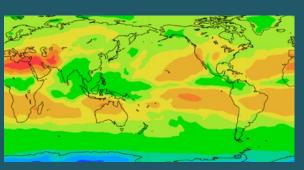
World Ocean Atlas



Earth's Magnetic Field



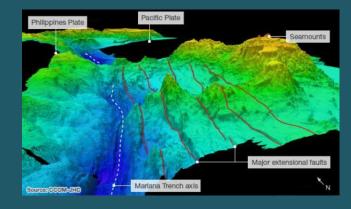
Reference Environmental Data Records



Gulf of Mexico Data

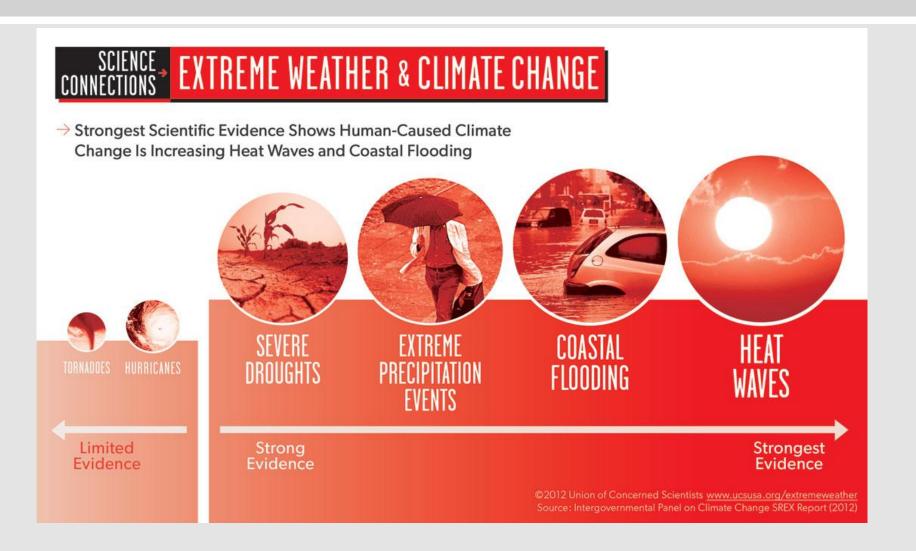


Coastal/Ocean Depths



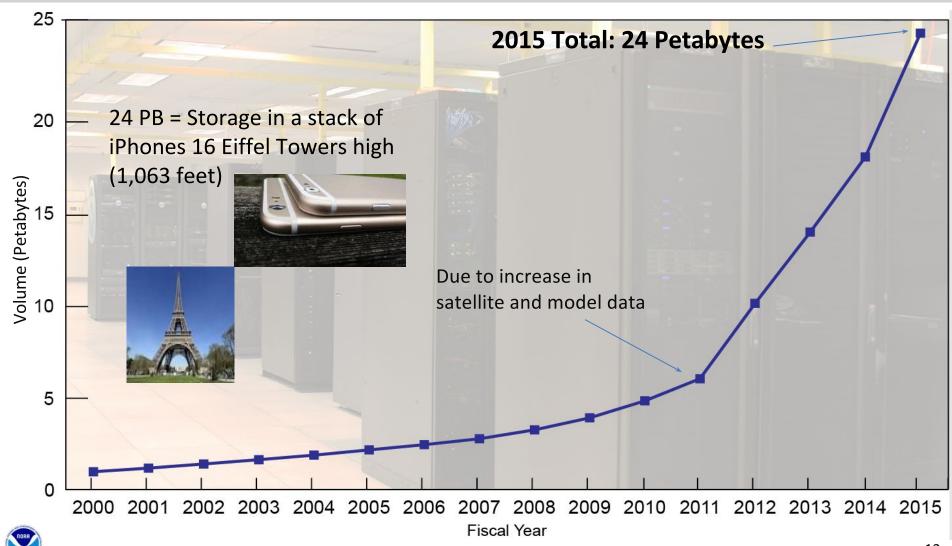


Assessing Extreme Weather



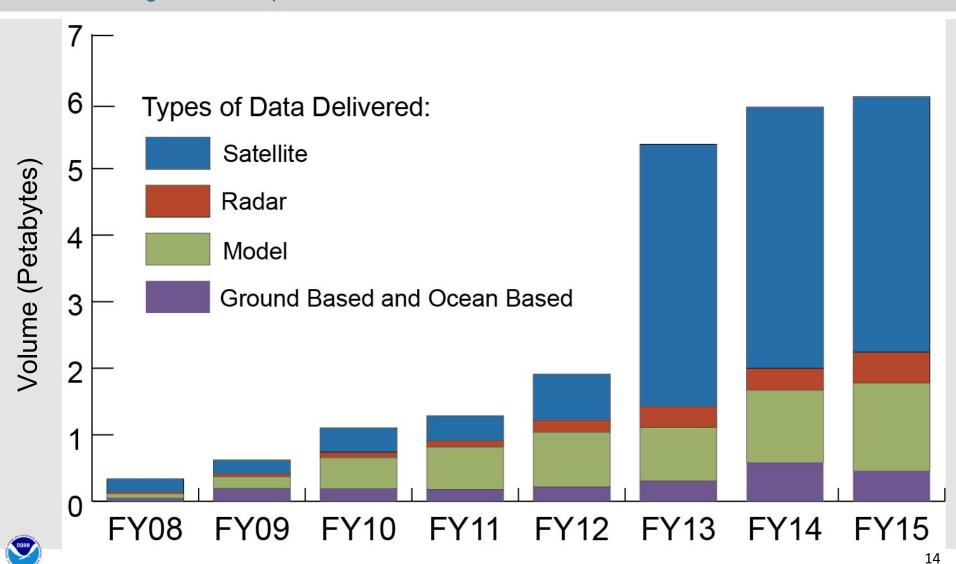
NCEI Environmental Data Archive Volume

Increasing Data Volumes from Station, Model, Radar, and Satellite Sources



NCEI Environmental Data User-Requested Volume

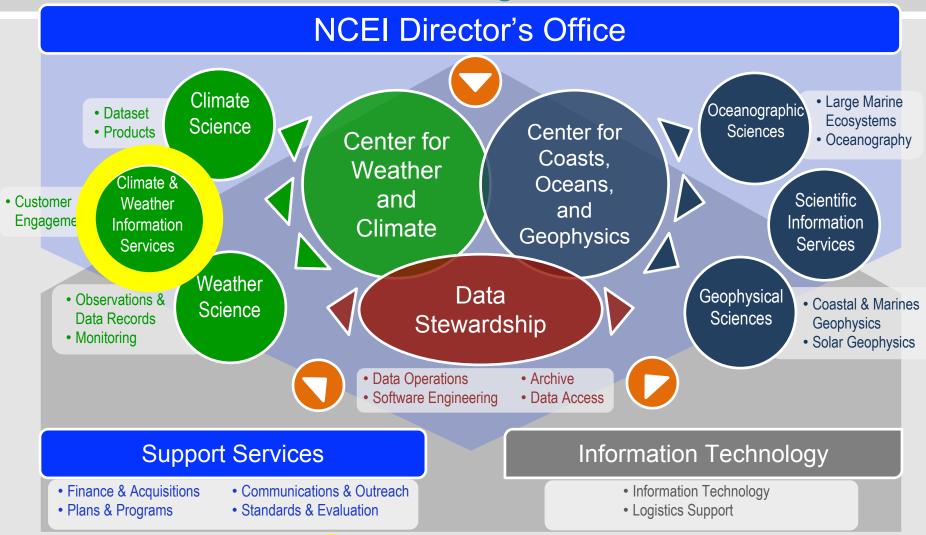
Increasing Data Requests from Station, Model, Radar, and Satellite Sources



NCEI's General User Profile

Fraction (%)	Typical User	Data or Info Need	Preferred Format	Access Volume	Access Frequency
~70	General business, media, public	Qualitative	Point-and- click, graphics, assessments	Low	High
~15	Researchers, business consultants	Quantitative	Digital downloads	High	Low
~15	Value-added Providers (database scrapers)	Quantitative	Digital downloads machine to machine	Low	High

National Centers for Environmental Information Functional Organization



Rising Demand for Climate Information with Regional Perspectives



Sustainability of Marine Ecosystems



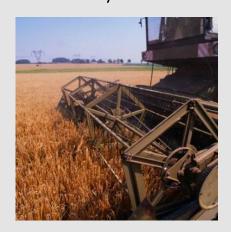
Coasts and Climate Resilience



Climate Impacts on Water Resources



Changes in Extremes of Weather and Climate



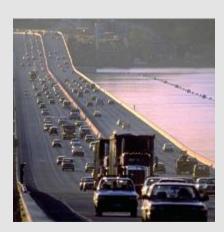
Agriculture



Energy



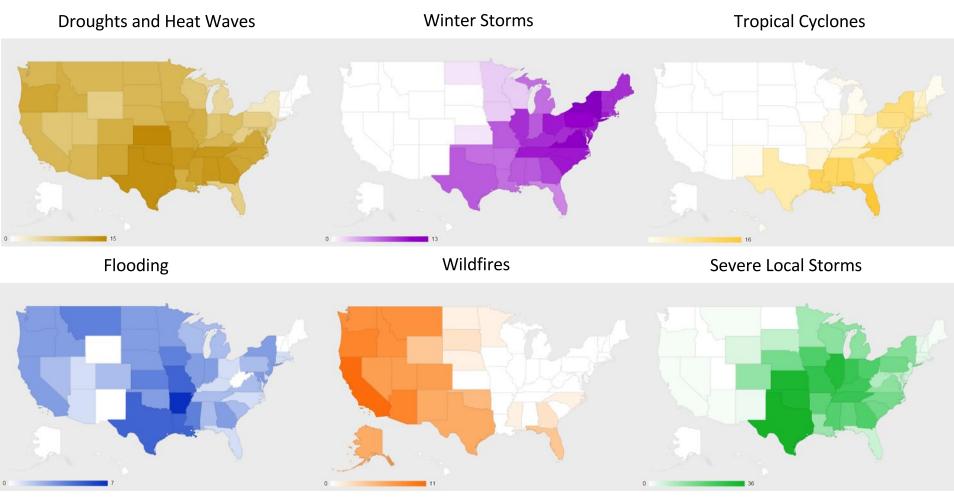
Health



Transportation

Regional Impacts of Weather and Climate

U.S. Billion-Dollar Weather and Climate Disasters: 1980 – 2015*



^{*188} weather and climate disasters reached or exceeded \$1 billion during this period (CPI-adjusted)
Please note that the map reflects a summation of billion-dollar events for each state affected (i.e., it does not mean that each state shown suffered at least \$1 billion in losses for each event).

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NCEI – Climate and Weather Information Services

Deliver Use-Inspired Environmental Information Products and Services that Supports the Nation's Prosperity and Resilience

Provide Products and Services

Expand and Enrich Use of NCEI's Environmental Information



Understand Users

Understand User Needs and Translate Them Into Requirements



Strengthen Networks

Strengthen Networks for Developing and Delivering NCEI's Products and Services





Provide Products and Services



Expand and Enrich Use of NCEI's Environmental Information

- Sectoral Engagement
 - Targeted sectors by

Economic impact Environmental vulnerability Engagement readiness

- Regional Engagement
 - Quarterly outlooks and regional executive forums



AMS – Energy Forum Jan 2016



ASCE— Coastal Indicators Forum - May 2016



RTP- Infrastructure Planning Forum
Sep 2016



Understand Users



Understand User Needs and Translate Them Into Requirements

- Requirements Exchange: 7,000+ entries to date in FY 2016
 - NCEI Customer Engagement Requirements Exchange (CEREx)
 - Document, prioritize, and address requirements from customer and engagement interactions
 - Inform NCEI science, research, and data priorities
 - Continuously improve how NCEI serves and interacts with its customers
 - Enable capabilities in customer analytics
 - Use-Inspired Products &
 Services Sustainment/Development
 - Transparency (no-surprise environment)
 in decisions impacting products and services

De Disciplined product development workflow, including user feedback scri

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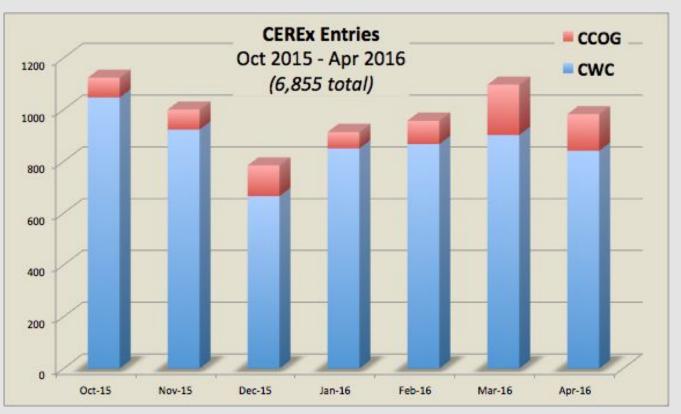






Understand User Needs and Translate Them Into Requirements

Customer Engagement Requirements Exchange Trend







Understand User Needs and Translate Them Into Requirements

Sector-Based Use Cases

Sector	NCEI Data	Outcome				
Agriculture	Global Historical Climatology Network Daily (GHCN-D)	Optimal Nitrogen Management				
Aviation	NEXRAD archive	Safer flying for the travelling public				
Natural resources (coral reefs)	Pathfinder Climate Data Record (CDR)	Coral reef management				
<u>Video Link</u>						

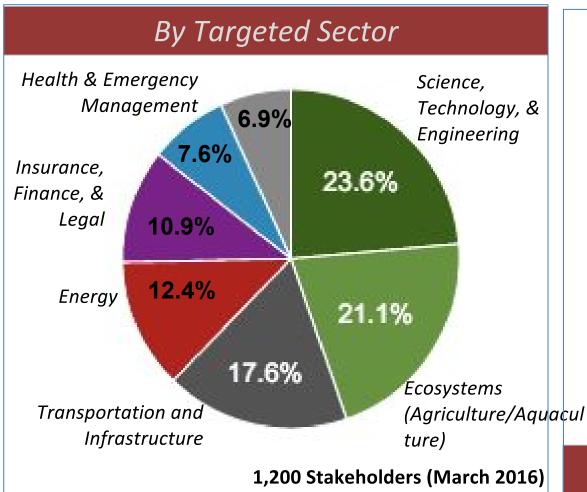


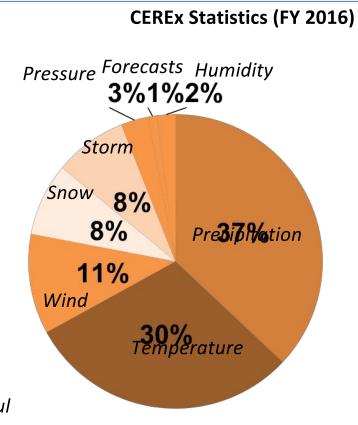


Understand Users (Cont)



Understand User Needs and Translate Them Into Requirements



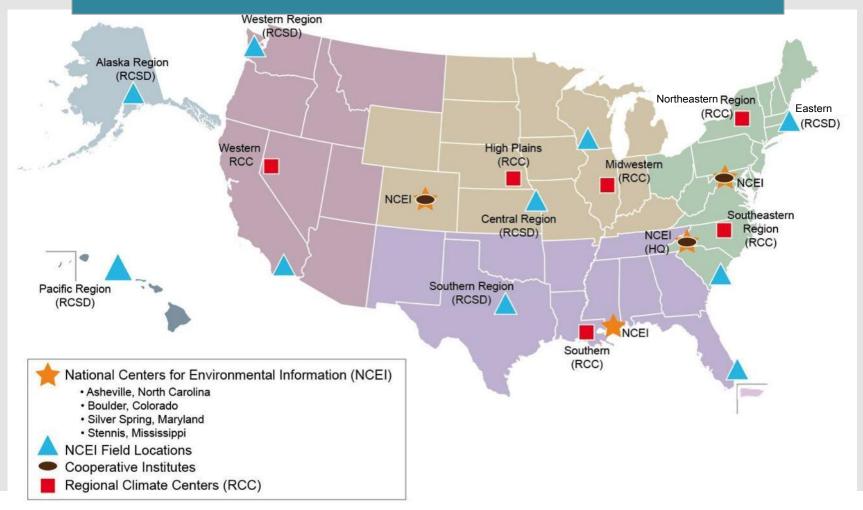


By Resolved Theme



Strengthen Networks

Strengthen Networks for Developing and Delivering NCEI's Products and Services



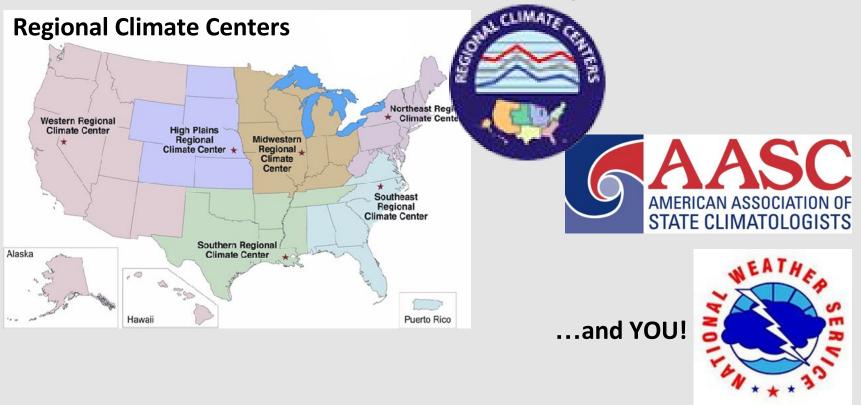




Strengthen Networks (Cont)

Strengthen Networks for Developing and Delivering
NCEI's Products and Services

National Partnership



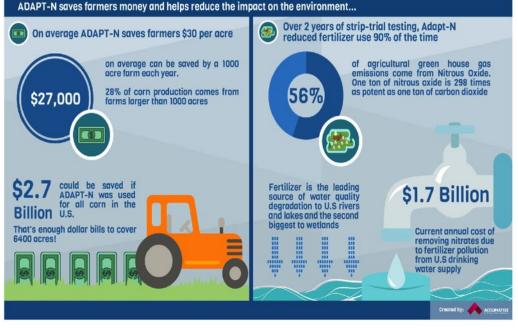


Strengthen Networks (Cont)



Example: Nitrogen Application Model for Corn





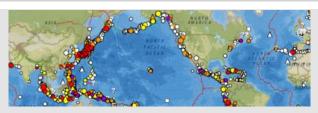
Value of NCEI

Science, Regional Services, Stewardship

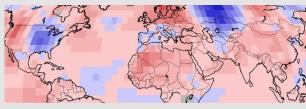
- Comprehensive environmental information across economic/environmental sectors and science disciplines for decision making, planning, and operations
- Timely and authoritative data and information with well described origin and certainty
- Service to a wide-range of customers across government, academia and industry
- Preservation of data and information for future generations

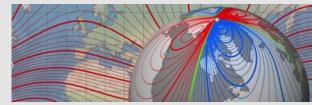


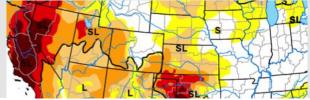


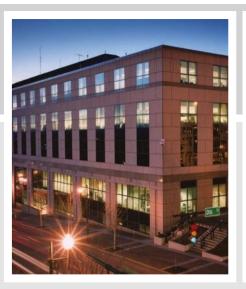


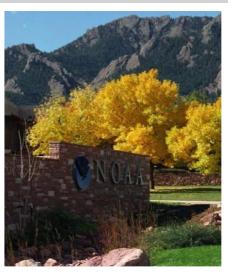


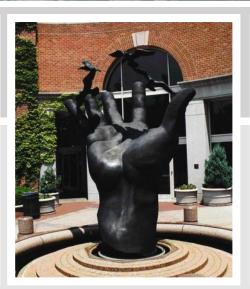














NOAA/NESDIS National Centers for Environmental Information

www.ncei.noaa.gov





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NCEI Ocean & Geophysics Facebook: http://www.facebook.com/NOAANCEloceangeo

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NCEI Ocean & Geophysics Twitter (@NOAANCElocngeo): http://www.twitter.com/NOAANCElocngeo

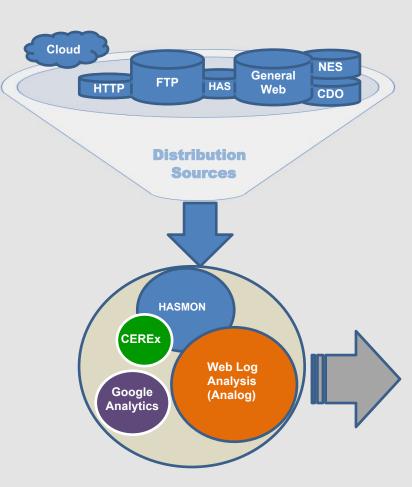


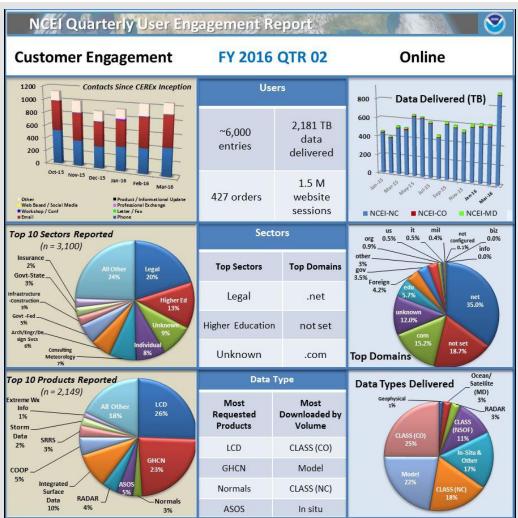
Backup Slides



- Professional Association: Representatives from over 60 different power and gas utilities in the U.S., Canada, and beyond
- Benefit for NCEI: Improved analytics for services support
 - Building upon infrastructure, data management, and data integration
 - Maturity Levels:
 - Descriptive Analytics What?
 - Diagnostic Analytics Why?
 - Predictive Analytics When?
 - Prescriptive and Optimized Analytics How?
- Benefit from NCEI: Products and services tailored for Energy Utilities
 - Support for on-staff meteorologists, consultants, data scientists
 - Product lines: Climate perspectives, near-term (72-hour)
 forecasting, climate outlooks; improved spatial/temporal granularity
- Next Steps: Terry Thompson/Tim Owen to talk with StormAnalytics WG

CEREx Analytics - An Integrated View





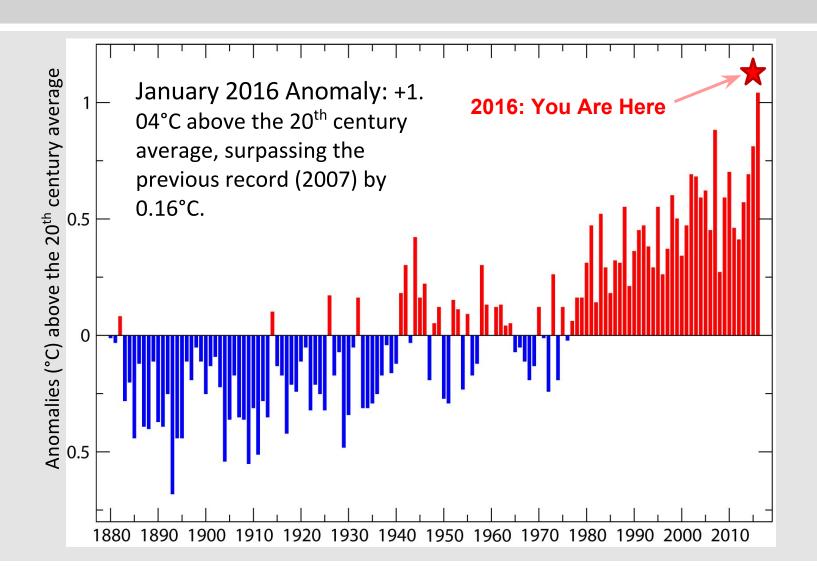
Primarily Operations

Primarily Development

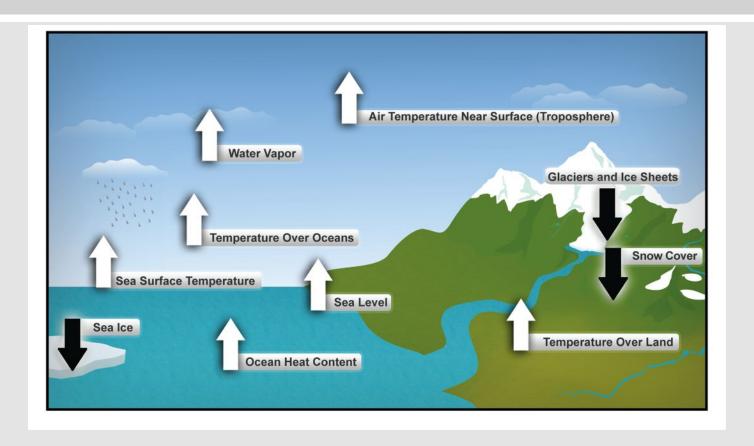
- Apply a maturity model similar to engineering readiness levels a practical approach
- Goes beyond measurements of quality to usability, transparency, and understanding
- Assess products using a "Maturity Matrix" covering seven aspects of data maturity

	Level	Data Use	Code Stability	Metadata & QA	Documentation	Validation	Public Release	Science & Applications	
21013	6	Unified and coherent record; considered scientifically irrefutable following extensive scrutiny	Homogeneous and published error budget	Provenance tracking and reproducibility; meets international standards	Peer-reviewed product algorithm, validation, processing and metadata	Validated independent cross-checks, open inspection, and continuous interrogation	Publicly available from long-term archives	Used in various published applications and assessments	
miainy Opera	5	Unified and coherent record	Stable and reproducible	See below	See below	See below	Source code portable and released; uncertainty estimate	See below	EMENTS
	4	Research and Operations	See above	Provenance tracking and reproducibility; meets international standards	Draft Operational Algorithm Description	See below	Source code released; Data available but of unknown accuracy	See below	SING REQUIREM
aciobinent.	3	Research	Minimal changes expected		Peer-reviewed algorithm and product descriptions	Uncertainty estimated over widely distribute times/location; differences understood		Provisionally used in applications and assessments demonstrating positive value	INCREA
liai III y Dd	2	Research	Some changes expected	Research grade (extensive)	CTD	Uncertainty estimated for select locations/time	Data available but of unknown accuracy	Limited or ongoing	
DORR	1	Research	Significant changes likely	Incomplete	Draft concept of Theory Document (CTD)	Minimal	Limited data availability	Little or none	
	3								

One Slide: Yes, it is getting warmer



Ten indicators of a warmer world



An 11th Indicator: Changing Extremes

Knowledge Varies by Event Type

